

Sample Letter



Dear Friends, Family and Neighbors:

On July 8th, I will be hopping on my bike to embark on a ____ mile trek to raise important funds to help my struggling neighbors. As a participant in the 4th Annual Salvation Ride, I will ride to support the Sheboygan Area Salvation Army and the many vital services it provides for men, women and children in need.

Like many people, you've probably seen the bell ringers braving the elements to man their Red Kettles each Christmas season. But, what you may not know is just how much The Salvation Army does to help those who need it: their Emergency Lodge is Sheboygan County's only shelter for homeless men, women and families; they offer food, child care, assistance with utility bills, clothing and furniture, youth programs, the Christmas Toy Shoppe and Coats for Kids. And that's not all. The Salvation Army serves thousands of people each and every year. **But, they can't do it without help.**

I am riding on July 8th to help an organization that helps so many. Every mile I ride and every dollar I raise will support The Salvation Army's many services in the Sheboygan area. I may be the one strapping on my helmet and hitting the road, but I can't do it alone. I need your help!!!

Please keep me in your thoughts and prayers as I prepare to ride. And please help me raise important funds for The Salvation Army. I have set a goal of \$_____. Every dollar helps! Please donate what you can.

To make a donation in support of my Ride, please make checks payable to the Sheboygan Area Salvation Army, noting "Salvation Ride" in the memo line, and send it to me at:

YOUR NAME
YOUR ADDRESS

You can also give online! Check out my personal page at [\(insert page URL here\)](#).

(All donations to support my Ride are 100% tax deductible and The Salvation Army is happy to provide a receipt for your records.)

Thank you so very much for supporting me and my Ride. Your donation is truly appreciated!

Gratefully,

SIGNATURE