Sample Email

Subject: Please Help Me Meet My Goals

Dear Friends and Family,

On July 8th, I'm participating in the Salvation Ride to help the Sheboygan Area Salvation Army make a difference for neighbors in need. Not only will I be strapping on my helmet to ride _____ miles, I'm fundraising to support vital services which reach thousands of men, women and children each year. In addition to shelter for the homeless and food for the hungry, the Sheboygan Area Salvation Army provides clothing and furniture, child care, utility assistance, spiritual support and youth programming, among other services.

They can't do it alone... and neither can I!

I have set a personal goal to raise $_____ before this year's Salvation Ride. Here's how you can help me:

1. **Send a check to me at:**
   NAME
   ADDRESS

   (Please make checks payable to the Sheboygan Area Salvation Army and note "Salvation Ride" on the memo line)

2. **Donate online by visiting my personal fundraising page at:**
   (insert page URL here)

3. **Pass it on... forward this message to others who might be interested in helping those who are struggling to overcome the challenges of poverty.**

4. **Join me on the road! Head to www.thesalvationride.org to register now!**

All donations to my Ride are 100% tax-deductible. The Salvation Army is happy to send a receipt for your records.

Thank you in advance for helping me meet my goal! Every little bit helps!

Gratefully,

Want to know more about The Salvation Army?
Check out their website at www.sasheboygan.org