

# About The Salvation Army

For many of us, life's necessities are easily taken for granted. But for neighbors in need, even the basics are often out of reach:

- Nourishing food that sustains body and soul
- A warm coat to ward off the chill of winter
- Medication to take when ill
- Water from the faucet and power from the outlet
- The joy that comes from Christmas gifts under the tree
- The comfort and security of home



*"I am a disabled single mom of three boys. Two of my sons are also disabled. This past year has been the hardest ever for my family. I can't thank you enough for your help- not just for your generosity, but for having such an amazingly huge heart to think of those, like myself, that are struggling. If not for The Salvation Army, I don't know what we would have done. Thank you from the bottom of my heart!"*

- Maggie, former client, Sheboygan Area Salvation Army

For those struggling in the Sheboygan area, The Salvation Army is there, a beacon of help and hope since 1896. We serve thousands of men, women and children annually, "Doing the Most Good," each and every day of the year.

**But, we can't do it without help!**



## About the Salvation Ride

While the need for our services continues to grow rapidly, funding for these critical programs is increasingly difficult to secure. Seeing the opportunity to provide much-needed financial support while bringing a fun, new event to the Sheboygan area, the Salvation Ride rode onto the scene in July of 2014.

A ride, not a race, the Salvation Ride offers five beautiful routes: 10, 25, 50, 62.5 and 100 miles. All routes begin at Sheboygan's South Pier and head south along the scenic shores of Lake Michigan. In just four short years, the Ride is already being hailed as one of Wisconsin's best cycling events, with a full 100% of the post-ride survey's 250 respondents saying they would join us again.

**Thank you for supporting The Salvation Army.**

**We look forward to seeing you on July 8!**